

Help Your Patients Discover
**ENERGY, PERFORMANCE,
AND RESILIENCE***



Featuring
Unique, Exclusive, &
CLINICALLY STUDIED
HRG80™ RED
GINSENG

7 Times Stronger† • Ultra-Clean Source • Better Absorption, Better Results



Driven by Science. Focused on Nature. Rich in History.

†Compared to the rare, noble ginsenoside content of conventional ginseng.

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THESE PRODUCTS ARE NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT ANY DISEASE.

Boosts Mental and Physical Energy—Everyday*

Traditionally, ginseng has been long recognized for its ability to support cognitive and physical energy, plus the stamina and endurance to make the most of it. Clinical research has shown that ginseng can help people feel more mentally energized. Other clinical work found that ginseng significantly supported exercise duration and recovery.* For patients who want to live each day to its fullest potential, this botanical is a must.

Occasional Stress Can Be Tiring. Red Ginseng Energy Can Help.

There's no doubt that many of your patients feel occasional fatigue; according to the National Safety Council, about 43 percent of Americans feel the same way. Often, stress[^] is the primary cause. Fortunately, the unique HRG80™ Red Ginseng featured in Red Ginseng Energy from EuroMedica® can help. It supports resilience in the face of stress[^] and can help your patients feel a sense of calm, stamina, and endurance.*

Mental and physical energy

Resilience during stress[^]

Mindful focus and concentration

Stamina and endurance

Healthy cortisol, serotonin, and GABA levels^{^^}



Clinical Results that Speak for Themselves

A study using HRG80 Red Ginseng compared it to a leading European ginseng product and a placebo. Within only 10 days, those in the HRG80 group rated it the best for a variety of reasons, including:

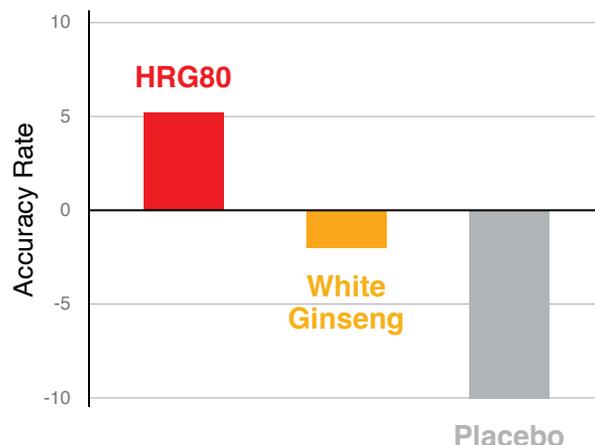
- Effectiveness
- Fast results
- More energy and vitality
- Mental clarity and focus
- Restful sleep*
- Overall satisfaction for 92 percent of those in the HRG80 group

Reduces Stress[^], Improves Attention to Detail*

Daily energy makes a big difference for concentration and focus, too. In a clinical study, HRG80 Red Ginseng was compared to a leading white ginseng supplement in Europe and a placebo. The result? It significantly improved focus for people in stressful occupations.*

In fact, these positive results started on the first day, and noticeably improved more by day five. Plus, HRG80 Red Ginseng continued its support into the afternoon hours, while the leading white ginseng's power began to fade.*

Change in Attention Score (Error Rate) Day 12



HRG80 improved accuracy rate test scores for people in stressful occupations.

There is more research in the works for this unique botanical. We're confident that it will become a favorite in your practice.

Supports Sexual Performance for Men*

Intimacy and performance are major aspects of optimal health. Ginseng has been recommended for male sexual health for centuries, and is well-recognized for its benefits in this important aspect of life.*

HRG80 Red Ginseng, featured in Male Sexual Health, delivers a safe, reliable, and effective option for your patients.* And, while our red ginseng is an incredibly potent botanical, it also works synergistically with a clinically studied blend of apple

[^]Occasional stress. [†]Compared to the rare, noble ginsenoside content of conventional ginseng. ^{^^}Supports healthy levels already within normal range.

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polyphenols, grape flavonoids, and saffron extract—their combination being greater than any one of these ingredients alone.

- **Enhanced sexual performance:** HRG80 Red Ginseng helps men experience one of the best aspects of a healthy sex life with confidence.*
- **Stamina and endurance:** A strong start with HRG80 Red Ginseng means a strong finish. Your patients can look forward to performance that lasts.*
- **More satisfaction:** This formula helps men be at the top of their game—a great feeling for them, and the one they love.*
- **Healthy blood flow:** HRG80 Red Ginseng supports circulation to every part of the body, which is absolutely critical for a healthy sex life.*

A Botanical Blend for Nitric Oxide (NO) Production

Additionally, this formula also includes an award-winning proprietary botanical blend that supports the production of nitric oxide—the body’s “on switch” for healthy blood flow and circulation. A French clinical study found that this blend supported a significant improvement in sexual function and satisfaction for 74 percent of men over 45.*

Critical Mineral Power

This formula also includes zinc, because it is an essential mineral for healthy testosterone levels, sperm motility, and libido support—and one that may be in short supply in your patients’ diets.*

Safe and Effective for Continued Use

These ingredients support both the mind and body, rather than provide an “all at once” feeling that your patients may have experienced with conventional approaches.* The other difference is that these botanicals are safe and effective, especially with continued use.

Why HRG80 Red Ginseng?

Because Ginseng is Long Overdue for an Upgrade

As one of the world’s oldest botanical adaptogens, *Panax ginseng* has been recommended in traditional practice for centuries. Wild harvested ginseng—historically considered one of the world’s most valuable botanicals—is no longer a commercially viable option. There’s not enough of it left, and not enough wild places for it to grow.

In its place, there has been a surge of conventionally grown ginseng in Asia over the decades. Unfortunately, ginseng uses up many nutrients in the soil, and because of this, more land is cleared for ginseng production, which leads to deforestation. Ginseng roots also soak up soil-borne toxins and pesticides. Commercially grown ginseng is frequently saturated with pesticides and fungicides to assure a successful crop of these roots. The residue of these chemicals can be quite problematic.



HRG80 Red Ginseng: Advanced Ginseng for Professionals and their Patients

Our red ginseng stands out from the very beginning. It is hydroponically grown in carefully tended, ultra-clean conditions, without pesticides, in a state-of-the-art Belgian facility.

The ginseng roots are provided with exactly the nutrients they need, at exactly the right time, in exactly the right proportions. Just as importantly, the plants are stressed during their growth cycle, too—and that is a critical difference. This helps the roots produce concentrated levels of **noble ginsenosides**.

These compounds are especially rare, readily absorbed, and considered the **most responsible for the botanical’s benefits**. In fact, HRG80 red ginseng delivers 7 times the rare, noble ginsenosides compared to conventional ginseng. **They have been shown to be up to 17 times better absorbed** than classic ginsenosides, the type seen in most supplements, in a Caco-2 study.



Full Spectrum Power

As a whole root powder, **HRG80 Red Ginseng** also delivers ginsan and gintonin, not found in ginseng extracts. Ginsan has been shown to support the immune system, cellular health, and liver function. Gintonin enhances the effects of ginsenosides, and has been shown to support neural connectivity and cognitive health.*

Frequently Asked Questions

Q. Does ginseng contain caffeine? Will it make patients jittery?

A. Ginseng does not contain caffeine. Red Ginseng Energy reduces the fatigue caused by occasional stress, as its adaptogenic properties enhance systemic resilience in the face of both psychological and physiological stressors. This allows for a natural lift in energy that is not based on stimulation. Your patients may feel more energized during the day, but also feel more relaxed at bedtime, and have a better night's sleep.*

Q. What makes it “red” ginseng? Isn't all ginseng the same?

A. Although both red and white *Panax ginseng* (also known as Asian ginseng) are from the same species, they are not processed the same way.

White ginseng is generally air dried, while red ginseng is traditionally steamed, which gives it a red/brown color. Steaming can help make ginseng compounds—known as ginsenosides—better absorbed, and that may be one of the reasons that Asian practitioners typically preferred red ginseng.

Q. Can women take HRG80 red ginseng? I've always thought it was more for men.

A. Yes, women certainly can take red ginseng. Although sometimes it has been viewed as a “male” ingredient, ginseng is equally an herb for women for a variety of reasons. Ginseng has been successfully used in clinical studies for women regarding menopause, mental well-being, libido, energy, and other aspects of overall health.* There have

also been published human studies that show no negative impact on hormonal balance. We have references regarding this available upon request.

Q. What is the difference between *Panax ginseng* and *Panax quinquefolius* (American ginseng)?

A. There are several other herbs that have been known as “ginseng.” These include *Eleutherococcus senticosus*, often simply called eleuthero, which was once commonly known as Siberian ginseng, and *Panax quinquefolius*, which is grown and harvested in the United States. *Panax quinquefolius* (commonly called American ginseng) shares some common characteristics with *Panax ginseng*, but is considered a separate species.

Red Ginseng Energy

- Mental and physical energy
- Resilience during stress[^]
- Concentration
- Stamina and endurance*



Male Sexual Health*

- Libido
- Performance
- Stamina
- Satisfaction
- Healthy circulation and blood flow*

Available at:



euromedicausa.com
866.842.7256

Discover more at euromedicausa.com.

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