

# Recommend the Most **CLINICALLY STUDIED CURCUMIN**

OVER **70**  
PUBLISHED  
STUDIES



# **CURAPRO®** **FOR ALL YOUR PATIENT NEEDS.**

The **most clinically studied, enhanced bioavailable curcumin** in the world.  
And that includes more than **30 human clinical trials**.

**ENHANCED ABSORPTION, ENHANCED BENEFITS.\***



**Driven by Science. Focused on Nature. Rich in History.**

^Based on enhanced absorption of CuraPro® curcumin versus equivalent weight capsule of unstandardized turmeric containing 2% curcumin.  
\*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THESE PRODUCTS ARE NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT ANY DISEASE.

## Our Mission: Helping You Help Your Patients

We know that you want your patients to live with vitality and optimal health. That's why we're so passionate about bringing you safe, effective, and proven products.

### Founded with Your Practice in Mind

Our founder, Terry Lemerond, has been a leading figure in the nutritional supplement industry for over 45 years. He has made it a personal mission to select only the best ingredients and develop formulas in conjunction with leading researchers and practitioners. In fact, several of EuroMedica's products have been featured in published scientific papers and clinical trials, including BCM-95® curcumin, featured in CuraPro®.

### Premium Ingredients and a Commitment to You

Aside from sourcing premium ingredients and testing each one in every step of the process—from raw materials to completed formulations—each product complies with the highest standards in the industry. You and your patients can be assured that you're getting the best ingredients for incredible results.

### CuraPro is the Professional Choice

CuraPro is unique. It provides clinically studied curcumin combined with turmeric essential oil for enhanced bioavailability and blood retention at levels that matter.

Additionally, the turmerones from turmeric essential oil in CuraPro not only increase absorption of curcumin but have many of the same clinical effects as curcumin. In fact this curcumin is the only patented curcumin in the world with these two exceptional compounds together. **It is 500 times more powerful than turmeric.**<sup>^</sup> That's a major difference that you can share with your patients who may have been expecting benefits from plain turmeric that didn't materialize. Instead, they can depend on your guidance and the proven power of CuraPro.



# 10 Ways Your Patients Can Count on CuraPro:

1

### Healthy Inflammation Response<sup>1</sup>

Curcumin supports a healthy inflammation response through multiple pathways in the body, providing remarkable health benefits.\*<sup>1</sup>

2

### Cellular Health

Multiple scientific studies have highlighted curcumin's ability to support cellular health, protect DNA and RNA from oxidative stress, and support multiple cellular processes.\*

3

### Mood

Curcumin supports healthy levels of serotonin and dopamine in the brain, key neurotransmitters for optimal mental health. Clinical studies show curcumin's effectiveness for enhancing mood and well-being.\*

4

### Kidney Support

Supports healthy kidney function.\*

5

### Joint Health

Curcumin maintains flexibility and comfort in joints while supporting cartilage structure.\*

6

### Brain Health

Curcumin helps maintain focus and concentration while protecting brain cells from oxidative stress. The intelligent choice for cognitive health!\*

7

### Intestinal Health

Curcumin supports healthy bile secretion, bowel motility, and fermentation processes while supporting the gut mucosal lining.\*

8

### Liver Detoxification

Research suggests that curcumin promotes healthy levels of the body's own detoxifiers, such as glutathione and superoxide dismutase.\*

9

### Cardiovascular Health

Scientific studies have indicated that curcumin supports vascular integrity and healthy cholesterol balance and supports heart function.\*<sup>2</sup>

10

### Antioxidant

Curcumin powerfully protects the body from damaging oxidative stress.\* According to an independent lab analysis, the curcumin in CuraPro has an ORAC value of 1,500,000.<sup>3</sup>

<sup>^</sup>Based on enhanced absorption of CuraPro curcumin versus equivalent weight capsule of unstandardized turmeric containing 2% curcumin.

<sup>1</sup>.Occasional inflammation due to exercise or overuse. <sup>2</sup>.Healthy cholesterol levels already within normal range. <sup>3</sup>.Based on independent lab analysis per 100 grams of CuraPro (BCM-95®) curcumin.

## Absorption & Efficacy

Turmeric only provides 2 to 5% curcumin per dose. Standard curcumin is poorly absorbed & requires large doses. To overcome this and boost absorption, some curcumin supplements combine standardized curcumin with piperine. But piperine can affect the metabolism of medications.

CuraPro® is different. It is effective and safe. It blends superior curcumin with turmeric essential oil for enhanced bioavailability & blood retention at levels that matter. Turmeric essential oil also adds turmerones. These components have incredible value: they support

healthy cells, protect against the risk of oxidative damage, and support a healthy inflammation response.\*<sup>1</sup>

It's a holistic combination that brings together the very best that the botanical has to offer.

The enhanced bioavailable curcumin in CuraPro—BCM-95—has been used in **over 70 published studies**. Anyone can say that they are the best. We've proven it. The curcumin in CuraPro is the preferred curcumin for researchers around the world because it works.

## Are Your Patients Really Getting the Most Effective Curcumin?

There are many curcumin and turmeric supplements available; your patients may already have selected one on their own. But label and dosage levels can be confusing for many people, and what looks good initially may not be the most effective. You can guide and encourage your patients to select the most effective curcumin supplement, CuraPro, compared to popular forms in the table below.

### CURAPRO – SUPERIOR TO OTHER FORMS

	<b>CuraPro</b> (BCM-95® curcumin)	<b>Curcumin/Sunflower Phospholipid Complex</b>	<b>Water Dispersible/ Nano Curcumin</b>	<b>Turmeric</b>
Content Per Dose, According to Label	750 mg	500 mg	600 mg	500 mg
Curcuminoids	500 mg (stated on label)	90 mg (NOT always stated on label)	60 mg of curcumin (NOT always stated on label)	10-25 mg of curcumin (2-5%) (NOT always stated on label)
Possible Blood Levels of Curcuminoids	Up to 10X Absorption of 500 mg = <b>Up to 5,000 mg of curcumin</b>	29X Absorption of 90 mg = 2,610 mg of curcumin	27X Absorption of 60 mg = 1,620 mg of curcumin	1X Absorption of 10-25 mg = 10-25 mg of curcumin
Absorption Enhancement	Turmeric essential oil with turmerones	Sunflower lecithin and microcrystalline cellulose	Nanotechnology and water dispersion	None

#### THE BOTTOM LINE:

Dosage levels, absorption, and patient compliance are key factors for the success of any patient protocol. CuraPro makes it simple. In many published clinical studies, the effective dosage was 1,000 mg daily—just two doses of CuraPro 750.

# CuraPro® CURCUMIN FACTS

THE  
**ONLY**  
PATENTED CURCUMIN  
WITH TURMERIC  
ESSENTIAL OIL &  
TURMERONES

OVER  
**70**  
PUBLISHED STUDIES

UP TO **500**  
TIMES STRONGER  
THAN TURMERIC<sup>^</sup>

SOY-FREE,  
NON-GMO

GROWN USING  
TRADITIONAL  
METHODS WITHOUT THE  
USE OF SYNTHETIC  
CHEMICALS AND  
PESTICIDES

EXTRACTED  
WITHOUT THE USE OF  
HARSH, TOXIC SOLVENTS



## SUPPLEMENT FACTS

Serving Size: 1 Softgel  
Servings Per Container: 60

Amount Per 1 Softgel:	%DV
Calories	5

Proprietary Complex	375 mg	**
Curcumin ( <i>Curcuma longa</i> ) Rhizome Extract (BCM-95®/Curcugreen®) enhanced with turmeric essential oil and standardized for curcuminoid complex (curcumin, demethoxycurcumin and bisdemethoxycurcumin), phospholipids (from sunflower lecithin), supplying 250 mg of pure curcuminoids		

\*\* Daily Value not established



## SUPPLEMENT FACTS

Serving Size: 1 Softgel  
Servings Per Container: 60

Amount Per 1 Softgel:	%DV
Calories	10
Total Fat	0.5 g < 1% <sup>†</sup>
Total Carbohydrate	1 g < 1% <sup>†</sup>

Proprietary Complex	750 mg	**
Curcumin ( <i>Curcuma longa</i> ) Rhizome Extract (BCM-95®/Curcugreen®) enhanced with turmeric essential oil and standardized for curcuminoid complex (curcumin, demethoxycurcumin and bisdemethoxycurcumin), phospholipids (from sunflower lecithin), supplying 500 mg of pure curcuminoids		

\*\* Daily Value not established † Percent Daily Values are based on a 2,000 calorie diet

Discover more at [euromedicausa.com](http://euromedicausa.com).

All references available upon request at (866) 842-7256



<sup>^</sup>Based on enhanced absorption of CuraPro curcumin versus equivalent weight capsule of unstandardized turmeric containing 2% curcumin.

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