

Daily Energy, Mental Clarity, and Resilience

HRG80™ Red Ginseng

7x
stronger†



Hydroponically
Grown

Pesticide-Free

Better Absorption,
Better Results

†GammaSorb has been shown to increase the absorption of certain hard to absorb (fat soluble) dietary ingredients. †Compared to the rare, noble ginsenoside content of conventional ginseng. *These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

EuroMedica®



Boosts mental and physical energy—every day*

Traditionally, ginseng has been long recognized for its ability to support cognitive and physical energy, plus the stamina and endurance to make the most of it. Clinical research has shown that ginseng can help people feel more mentally energized. Other clinical work found that ginseng significantly supported exercise duration and recovery.† For patients who want to live each day to its fullest potential, this botanical is a must.

Occasional stress can be tiring. Red Ginseng Energy can help.*

There's no doubt that many of your patients feel occasional fatigue; according to the National Safety Council, about 43 percent of Americans feel the same way. Often, stress is the

- Mental and physical energy
- Resilience during stress[^]
- Mindful focus and concentration
- Stamina and endurance
- Healthy cortisol, serotonin, and GABA levels^{^^}

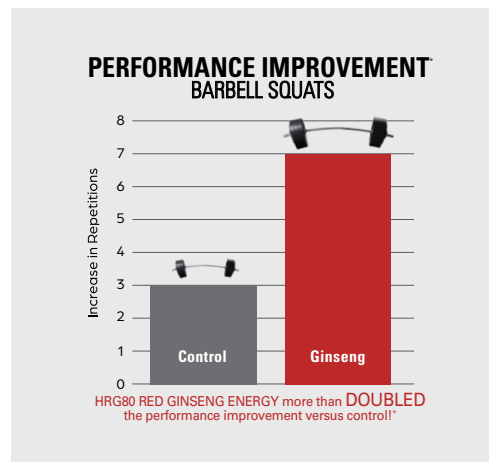
primary cause. Fortunately, the unique HRG80™ red ginseng featured in Red Ginseng Energy from EuroMedica® can help. It supports resilience in the face of stress and can help your patients feel a sense of calm, stamina, and endurance.^{^^}

HRG80 Red Ginseng improves stamina and physical performance, relieves occasional muscle soreness*

In a clinical study, 20 members of the Armenian national weightlifting team, including Olympic athletes, performed intense



resistance exercises, including pushups on uneven bars and barbell squats. Participants took either two HRG80 Red Ginseng Energy capsules (400 mg daily dose), or one HRG80 Red Ginseng Energy chewable tablet (100 mg dose with gamma cyclodextrin).

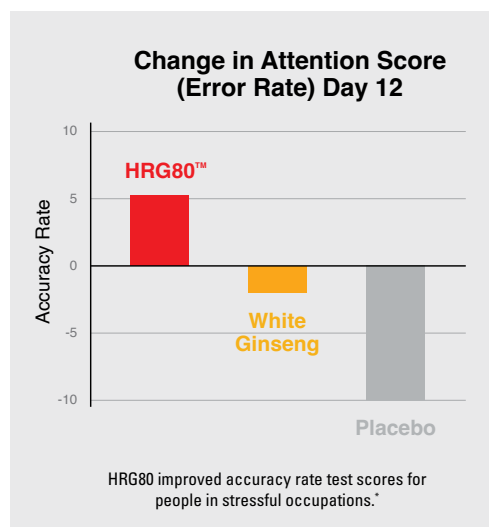


Both forms of the supplement showed significant support of muscular performance and post-exercise fatigue.*

In only seven days, athletes more than doubled their performance level compared to their baseline scores.*

Reduces stress, improves attention to detail^{^^}

Daily energy makes a big difference for concentration and focus, too. In a clinical study, HRG80 red ginseng was compared to a leading white ginseng supplement in Europe and a placebo. The result? It significantly improved focus for people in stressful occupations.*



In fact, these positive results started on the first day, and noticeably improved more by day five. Plus, HRG80 red ginseng continued its support into the afternoon hours, while the leading white ginseng's power began to fade.*

^{*}Occasional stress. [†]Protection from oxidative stress and damage. ^{^^}Supports healthy levels already within normal range. ^{††}In subgroup of participants reporting benefits. [‡]GammaSorb has been shown to increase the absorption of certain hard to absorb (fat soluble) dietary ingredients. *These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Chosen for leading edge cellular research

HRG80™ red ginseng is also on the forefront of advanced cellular study. Scientific research shows that it supports the natural protective abilities of cells and strengthens healthy DNA replication.*

Red Ginseng Energy Chewable

Red Ginseng Energy Chewable delivers clinically studied benefits in a pleasant-tasting tablet that your patients will appreciate. It features the same HRG80 red ginseng which, in leading research, was shown to deliver incredible results:



67% Increased Energy

48% Better Mental Clarity

46% Sleep Improvement

72% More Stamina***

Red Ginseng Energy Chewable features GammaSorb®, which has been shown to increase the absorption of certain hard to absorb (fat soluble) dietary ingredients. It's the perfect recommendation for patients who want a simple way to stay resilient and energized in the face of busy schedules, intense activity, and challenging days.*

Strong nutrients for a strong heart*

Although red ginseng is excellent for daily energy, it also supports healthy gamma-aminobutyric acid (GABA) levels and activity.** GABA helps calm the mind and body in the face of stress.^ Other clinical work has shown that red ginseng may also support rapid eye movement (REM) and non-REM phases of sleep.*



While red ginseng may not be the first nutrient that comes to mind for heart health, it should be. Combined with red sage, it can be a first choice for your patients looking for powerful heart support.*

Healthy Circulation with HRS65™ Red Sage and HRG80™ Red Ginseng*

The heart is the body's hardest working muscle, and the nutrients in Healthy Circulation can help maintain optimal cardiovascular health to support a long and healthy life.*

Healthy Circulation combines HRS65 red sage and HRG80 red ginseng for a formula like no other. These powerful botanicals support some of the same pathways in the body for dual-action benefits, but they also work through different pathways to achieve similar goals synergistically.*

- **HRS65 red sage** delivers powerful, cell protecting* antioxidants that support healthy blood vessels and blood pressure levels, healthy cholesterol and lipid balance,** and nitric oxide production for optimal blood flow.*
- **HRG80 red ginseng** is a clinically studied adaptogen for resilience in the face of stress, a major factor in heart health.^ It also supports healthy heart muscle function and nitric oxide production for healthy energy and circulation.*

Nitric oxide production: A key factor for healthy blood flow*

Nitric oxide is an important chemical messenger that exists in the body and produces nitric oxide, a very important molecule for the cardiovascular system as well as other important functions including antioxidant activity and muscle function. Its most important benefit for the heart is its role in supporting strong and relaxed blood vessels for optimal circulation.*

Healthy Circulation supports:*

- Nitric oxide production for healthy blood flow & circulation
- Strong, flexible blood vessels & arteries
- Energy for muscles, especially the heart
- Healthy blood pressure levels & cholesterol balance**
- Heart, kidney, & brain health*

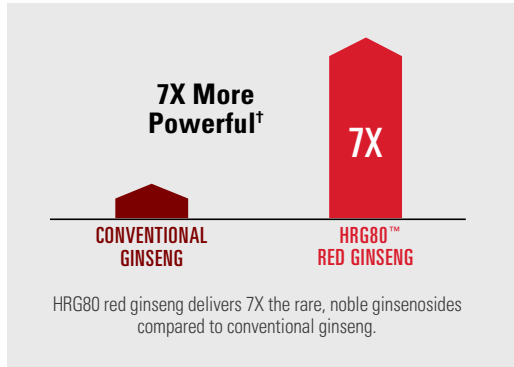


Why HRG80™ Red Ginseng?

Because ginseng is long overdue for an upgrade.

As one of the world's oldest botanical adaptogens, *Panax ginseng* has been recommended in traditional practice for centuries. Wild harvested ginseng—historically considered one of the world's most valuable botanicals—is no longer a commercially viable option. There's not enough of it left, and not

enough wild places for it to grow.



In its place, there has been a surge of conventionally grown ginseng in Asia over the decades. Unfortunately, ginseng uses up many nutrients in the soil, and because of this, more land is cleared for ginseng production, which leads

to deforestation. Ginseng roots also soak up soil-borne toxins and pesticides. Commercially grown ginseng is frequently saturated with pesticides and fungicides to assure a successful crop of these roots. The residue of these chemicals can be quite problematic.

HRG80 Red Ginseng: advanced ginseng for professionals and their patients

Our red ginseng stands out from the very beginning. It is hydroponically grown in carefully tended conditions, without pesticides, in a state-of-the-art Belgian facility.

The ginseng roots are provided with exactly the nutrients they need, at exactly the right time, in exactly the right proportions. Just as importantly, the plants are stressed during their growth cycle, too—and that is a critical difference. This helps the roots produce concentrated levels of noble ginsenosides.

These compounds, called rare or noble ginsenosides, are readily absorbed and considered the most responsible for the botanical's benefits. In fact, HRG80 red ginseng delivers 7X the rare, noble ginsenosides compared to conventional ginseng. They have been shown to be up to 17X better absorbed than classic ginsenosides in a Caco-2 study.

Full spectrum power

As a whole root powder, HRG80 red ginseng also delivers additional compounds, including ginsan and gintonin, not found in ginseng extracts. Ginsan has been shown to support the immune system, cellular health, and liver function. Gintonin enhances the effects of ginsenosides, and has been shown to support neural connectivity and cognitive health.*



euromedicausa.com

All references available upon request at **866.842.7256**

†Compared to the rare, noble ginsenoside content of conventional ginseng. *These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Frequently Asked Questions

Q. Does ginseng contain caffeine? Will it make patients jittery?

A. Ginseng does not contain caffeine. Red Ginseng Energy reduces the fatigue caused by occasional stress, as its adaptogenic properties enhance systemic resilience in the face of both psychological and physiological stressors. This allows for a lift in energy that is not based on stimulation. Your patients may feel more energized during the day, but also feel more relaxed at bedtime, and have a better night's sleep.†

Q. What makes it “red” ginseng? Isn't all ginseng the same?

A. Although both red and white *Panax ginseng* (also known as Asian ginseng) are from the same species, they are not processed the same way.

White ginseng is generally air dried, while red ginseng is traditionally steamed, which gives it a red/brown color. Steaming can help make ginseng compounds—known as ginsenosides—better absorbed, and that may be one of the reasons that Asian practitioners typically preferred red ginseng.

Q. Can women take HRG80 red ginseng? I've always thought it was more for men.

A. Yes, women certainly can take red ginseng. Although sometimes it has been viewed as a “male” ingredient, ginseng is equally an herb for women for a variety of reasons. Ginseng has been successfully used in clinical studies for women regarding menopause, mental well-being, libido, energy, and other aspects of overall health.† There have also been published human studies that show no negative impact on hormonal balance. We have references regarding this available upon request.

Q. What is the difference between *Panax ginseng* and *Panax quinquefolius* (American ginseng)?

A. There are several other herbs that have been known as “ginseng.” These include *Eleutherococcus senticosus*, often simply called eleuthero, which was once commonly known as Siberian ginseng, and *Panax quinquefolius*, which is grown and harvested in the United States. *Panax quinquefolius* (commonly called American ginseng) shares some common characteristics with *Panax ginseng*, but is considered a separate species.