# Help Your Patients Be IMMUNE STRONG\*



# DISCOVER THE DIFFERENCE OF PREMIUM IMMUNE SUPPORT\*



Driven by Science. Focused on Nature. Rich in History.

\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



#### **Essential Multivitamin**

Daily nutrients for every patient in effective forms at optimal dosage levels

This superior formula features bioactive B vitamins, chelated minerals, and beneficial ginger to ensure easy digestion and no vitamin aftertaste or smell. These advantages make a powerful difference for your patients' immune support and overall vitality.\*

- Immune System Function: Vitamins A, C, D, and E along with readily absorbed TRAACS<sup>™</sup> chelated minerals to support your patients' health all year long and when they need it most.\*
- Vibrant Energy, Mood, and Stamina: Bioactive B vitamins for optimal utilization in the body.\*
- Bone and Collagen Structure: Unique sources of boron and vitamin K2, plus TRAACS chelated calcium and magnesium support healthy bone formation.\*
- Heart and Arteries: Provides a broad spectrum of nutrients to support cardiovascular function.\*
- Antioxidant Defense: Vitamins A, C, and E along with selenium, standardized ginger, and zinc work together to reduce the risk of oxidative stress and damage.\*
- Metabolism and Blood Sugar Balance: Bioactive B vitamins, plus vanadium and chromium help support healthy blood sugar metabolism.\*<sup>†</sup>

### THE FOUNDATION: Daily Supplements for Immune Strength\*

Good health—especially immune health starts with good daily habits. That's why it's so important that your patients supplement every day with optimized nutrients at effective dosage levels. It's a great way to build a solid foundation that supports a healthy immune system.\*



#### Vitamin D3 Chewable

An absolute must for your patients' immune defenses\*

Vitamin D3 delivers an extra boost of this critical nutrient—5,000 IU in every dose—to help support the immune system and keep it resilient and responsive. This supplement provides vitamin D3 in a pleasant tasting, mixed berry flavored chewable, virtually guaranteeing compliance with an immune supportive protocol.\*

- Vitamin D3 is the body's preferred form of the nutrient.
- Clinical trials have demonstrated a multitude of benefits for supplementing with vitamin D3.
- Aside from immune function, vitamin D3 supports strong bones, teeth, and healthy cognitive function.\*

#### How Would You Grade Your Patients' Vitamin D Levels?

If your patients are not achieving optimal levels of vitamin D through diet or exposure to sunlight, it's perfectly understandable. Anyone living in a northern climate, working indoors most of the year, or who has darker skin, probably needs a supplemental source of vitamin D3. In fact, statistics show that at least 40 percent of all Americans do not have adequate levels of this critical nutrient.

Additionally, another challenge to getting sufficient vitamin D is the widespread use of cholesterol-lowering statin drugs. This may come as a surprise to your patients, but cholesterol plays many important roles in the body, including vitamin D production. So they are taking a drug that greatly inhibits their production of cholesterol, which consequently makes it much harder for them to produce enough vitamin D.

Suboptimal vitamin D levels can diminish a patient's ability to maintain healthy bones and teeth, their mind's ability to remain mentally focused and cognitively resilient, and their immune system's ability to respond appropriately when they need it most. When you recommend Vitamin D3 Chewable (5,000 IU), you can help your patients support healthy levels of vitamin D for a solid immune foundation.\*

# **THE NEXT STEP:** Immune Strength with Specialized Supplements<sup>\*</sup>

Botanicals and minerals have been recommended by practitioners for generations. Andrographis, quercetin, zinc, and selenium contribute a wide spectrum of strengths for respiratory tract health, antioxidant protection, and overall immune system support.^ Recommend these supplements to help your patients stay immune strong, no matter what comes their way.\*



# Quercetin Extra Strength

More quercetin + superior absorption = optimal benefits

Quercetin Extra Strength features even more immune-supporting quercetin compared to our original formula. This often difficult-to-absorb nutrient is combined with GammaSorb<sup>\*</sup>, which has been shown to increase the absorption of certain hard to absorb (fat soluble) dietary ingredients. Additionally, Quercetin Extra Strength includes vitamin C, a key immune-supporting vitamin that also aids in quercetin absorption.<sup>\*</sup>

- Supports a healthy histamine response.\*^^
- Promotes healthy sinus, lung, and respiratory function.\*
- Provides bioflavonoid and antioxidant support.\*
- Supports immune function and overall cellular health.\*



#### Andrographis EP80™ Extra Strength

Ayurvedic Formula

Andrographis has been widely used since ancient times, and for good reason. It is an incredibly beneficial botanical that supports everything from mental clarity and joint mobility to respiratory tract function and a healthy inflammatory response.<sup>\*†</sup>

The leaf extract in Andrographis EP80 Extra Strength has been featured in clinical research and delivers a standardized dose of andrographolides, key compounds for powerful immune support and overall health.\*

This incredibly versatile supplement can support your patients in many ways:\*

- Upper respiratory tract health and overall immune system support.\*
- Brain function, daily energy, and mental clarity.<sup>\*</sup>
- Adaptability and resilience.\*
- Healthy inflammation response.\*\*
  Healthy liver and gastrointestinal function.\*



## Zinc *plus* Selenium

Readily absorbed minerals for optimal benefits

Zinc *plus* Selenium delivers premium forms of these nutrients. The zinc is chelated to the amino acid glycine to help it absorb efficiently, and the selenium is a bioavailable form well-known for cellular support.\*

- Supports Immune System and Upper Respiratory Health: Including healthy white blood cell activity and lung capacity.\*
- Healthy Inflammation Response:<sup>†</sup> Zinc is a critical structural component of muscles, ligaments, and tendons.<sup>\*</sup>
- Protects Cells from Oxidative Damage and Supports Healthy DNA Replication:\* Selenium may reduce the risk of certain cancers. Some scientific evidence suggests that the consumption of selenium may reduce the risk of certain forms of cancer. However, FDA has determined that this evidence is limited and not conclusive.

#### UUR MISSION: Helping You Support Your Patients

We know that you want your patients to live with vitality and optimal health.<sup>\*</sup> That's why we're so passionate about bringing you safe, effective, and proven products.



#### Founded with Your Practice in Mind

Our founder, Terry Lemerond, has been a leading figure in natural health for over 55 years. He has made it a personal mission to select only the best ingredients and develop formulas in conjunction with leading researchers and practitioners.



#### Premium Ingredients and a Commitment to You

Aside from sourcing premium ingredients and testing each one in every step of the process—from raw materials to completed formulations—each product complies with the highest standards in the industry. You and your patients can be assured that you're getting the best ingredients for incredible immune support and more.\*



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