

Recommend the Most **CLINICALLY STUDIED CURCUMIN**

OVER **90**
PUBLISHED
STUDIES



CURAPRO[®] **FOR ALL YOUR PATIENT NEEDS.**

The **most clinically studied, enhanced absorption curcumin** in the world.
And that includes more than **40 human clinical trials**.

ENHANCED ABSORPTION, ENHANCED BENEFITS.



Driven by Science. Focused on Nature. Rich in History.

[^]Based on enhanced absorption of CuraPro[®] curcumin versus an equivalent weight of standard turmeric containing 2% curcuminoids.
*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Our Mission: Helping You Help Your Patients

We know that you want your patients to live with vitality and optimal health. That's why we're so passionate about bringing you safe, effective, and proven products.

Founded with Your Practice in Mind

Our founder, Terry Lemerond, has been a leading figure in the nutritional supplement industry for over 55 years. He has made it a personal mission to select only the best ingredients and develop formulas in conjunction with leading researchers and practitioners. In fact, several of EuroMedica's products have been featured in published scientific papers and clinical trials, including BCM-95® curcumin, featured in CuraPro®.

Premium Ingredients and a Commitment to You

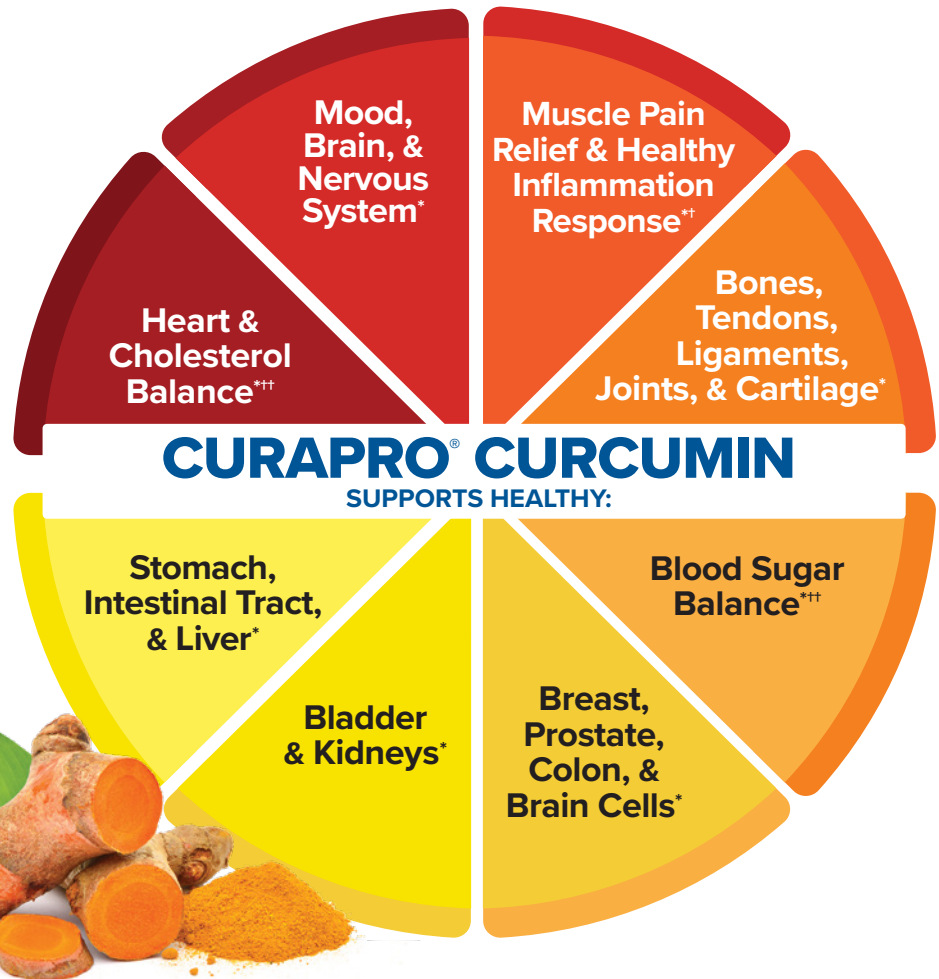
Aside from sourcing premium ingredients and triple-quality testing—from raw materials to completed formulations—each product complies with the highest standards in the industry. You and your patients can be assured that you're getting the best ingredients for incredible results.

CuraPro is the Professional Choice

CuraPro is unique. It provides clinically studied curcumin combined with turmeric essential oil for enhanced absorption and blood retention at levels that matter.

Additionally, the turmerones from turmeric essential oil in CuraPro not only increase absorption of curcumin but have many of the

THE MANY HEALTH BENEFITS OF CURAPRO®



same clinical effects as curcumin. In fact this curcumin is the only patented curcumin in the world with these two exceptional compounds together. **It is 500 times more powerful than turmeric.**[^] That's a major

difference that you can share with your patients who may have been expecting benefits from plain turmeric that didn't materialize. Instead, they can depend on your guidance and the proven power of CuraPro.

SUPPLEMENT FACTS		
Serving Size: 1 Softgel		
Servings Per Container: 60		
Amount Per 1 Softgel:		%DV
Calories	10	
Total Fat	0.5 g	< 1%*
Total Carbohydrate	1 g	< 1%*
Proprietary Complex	750 mg	**
Curcumin (<i>Curcuma longa</i>) Rhizome Extract (BCM-95®/Curcugreen®) enhanced with turmeric essential oil and standardized for curcuminoid complex (curcumin, demethoxycurcumin and bisdemethoxycurcumin), phospholipids (from sunflower lecithin), supplying 500 mg of curcuminoids		
**Daily Value (DV) not established.		
*Percent Daily Values (DV) are based on a 2,000 calorie diet.		



SUPPLEMENT FACTS		
Serving Size: 1 Softgel		
Servings Per Container: 60		
Amount Per 1 Softgel:		%DV
Calories	5	
Proprietary Complex	375 mg	**
Curcumin (<i>Curcuma longa</i>) Rhizome Extract (BCM-95®/Curcugreen®) enhanced with turmeric essential oil and standardized for curcuminoid complex (curcumin, demethoxycurcumin and bisdemethoxycurcumin), phospholipids (from sunflower lecithin), supplying 250 mg of curcuminoids		
**Daily Value (DV) not established.		

*Occasional muscle pain or inflammation due to exercise or overuse. **Supports healthy levels already within normal range. ^Based on enhanced absorption of CuraPro curcumin versus equivalent weight of standard turmeric containing 2% curcuminoids.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Absorption & Efficacy

Turmeric only provides 2 to 5% curcumin per dose. Standard curcumin is poorly absorbed & requires large doses. To overcome this and boost absorption, some curcumin supplements combine standardized curcumin with piperine. But piperine can affect the metabolism of medications.

CuraPro® is different. It is effective and safe. It blends superior curcumin with turmeric essential oil for enhanced absorption and blood retention at levels that matter. Turmeric essential oil also adds turmerones. These components have incredible value: they support healthy cells, protect against the risk of oxidative damage, and support a healthy inflammation response.*†

It's a holistic combination that brings together the very best that the botanical has to offer.

The enhanced absorption curcumin in CuraPro—BCM-95®—has been used in **over 90 published studies**. Anyone can say that they are the best. We've proven it. The curcumin in CuraPro is the preferred curcumin for researchers around the world because it works.

Are Your Patients Really Getting the Most Effective Curcumin?

There are many curcumin and turmeric supplements available; your patients may already have selected one on their own. But label and dosage levels can be confusing for many people, and what looks good initially may not be the most effective. You can guide and encourage your patients to select the most effective curcumin supplement, CuraPro, compared to popular forms in the table to the right.

CuraPro® Comparison to Other Forms

	CuraPro (BCM-95® curcumin complex)	Curcumin/ Sunflower Phospholipid Complex	Water Dispersible/ Nano Curcumin	Turmeric
Content Per Dose, According to Label	750 mg	500 mg	600 mg	500 mg
Curcuminoids	500 mg (stated on label)	90 mg (NOT always stated on label)	60 mg of curcumin (NOT always stated on label)	10-25 mg of curcumin (2-5%) (NOT always stated on label)
Possible Blood Levels of Curcuminoids	700% better absorption of 500 mg = 3,500 mg of curcumin or more	29X Absorption of 90 mg = 2,610 mg of curcumin	27X Absorption of 60 mg = 1,620 mg of curcumin	1X Absorption of 10-25 mg = 10-25 mg of curcumin
Absorption Enhancement	Turmeric essential oil with turmerones	Sunflower lecithin and microcrystalline cellulose	Nanotechnology and water dispersion	None

The Bottom Line:

Dosage levels, absorption, and patient compliance are key factors for the success of any patient protocol. CuraPro makes it simple. In many published clinical studies, the effective dosage was 1,000 mg daily—just two doses of CuraPro 750 mg Curcumin Complex.

CuraPro[®] CURCUMIN FACTS

10 Ways Your Patients Can Count on CuraPro[®]:

1 Healthy Inflammation Response[†]

Curcumin supports a healthy inflammation response through multiple pathways in the body, providing remarkable health benefits.^{**}

2 Cellular Health

Multiple scientific studies have highlighted curcumin's ability to support cellular health, protect DNA and RNA from oxidative stress, and support multiple cellular processes.*

3 Mood

Curcumin supports healthy levels of serotonin and dopamine in the brain, key neurotransmitters for optimal mental health.^{††} Clinical studies show curcumin's effectiveness for enhancing mood and well-being.*

4 Kidney Support

Supports healthy kidney function.*

5 Joint Health

Curcumin maintains flexibility and comfort in joints while supporting cartilage structure.*

6 Brain Health

Curcumin helps maintain focus and concentration while protecting brain cells from oxidative stress. The intelligent choice for cognitive health!*

7 Intestinal Health

Curcumin supports healthy bile secretion, bowel motility, and fermentation processes while supporting the gut mucosal lining.*

8 Liver Detoxification

Research suggests that curcumin promotes healthy levels of the body's own detoxifiers, such as glutathione and superoxide dismutase.*

9 Cardiovascular Health

Scientific studies have indicated that curcumin supports vascular integrity and healthy cholesterol balance and supports heart function.^{**††}

10 Antioxidant

Curcumin powerfully protects the body from damaging oxidative stress.* According to an independent lab analysis, the curcumin in CuraPro has an ORAC value of 1,500,000.^{**}

THE
ONLY
PATENTED CURCUMIN
WITH TURMERIC
ESSENTIAL OIL &
TURMERONES

OVER
90
PUBLISHED STUDIES

UP TO **500**
TIMES STRONGER
THAN TURMERIC[^]

SOY-FREE,
NON-GMO

GROWN USING
TRADITIONAL
METHODS WITHOUT THE
USE OF SYNTHETIC
CHEMICALS AND
PESTICIDES

EXTRACTED
WITHOUT THE USE OF
HARSH, TOXIC SOLVENTS

Discover more at euromedicausa.com

All references available upon request at (866) 842-7256

EuroMedica[®]

[†]Occasional inflammation due to exercise or overuse. ^{††}Supports healthy levels already within normal range. ^{**}ORAC antioxidant value based on independent lab analysis per 100 grams of CuraPro curcumin. [^]Based on enhanced absorption of CuraPro curcumin versus an equivalent weight of standard turmeric containing 2% curcuminoids.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.